



# MARKETING, MEDIA, PRINT SERVICES & PROMOTIONAL PRODUCTS

LB306

## SERVICES INCLUDED

- ✓ Advertising & Media
- ✓ Marketing & Communications
- ✓ Creative Services
- ✓ Printing & Distribution
- ✓ Promotional Products
- ✓ Radio/cinema
- ✓ Television (campaign only)
- ✓ Marketing campaigns & management
- ✓ Corporate branding
- ✓ Graphic design & photography

This arrangement provides Queensland, Northern Territory and Tasmanian councils and approved purchasers with access to a wide range of marketing, media, print services & promotional products, delivered by pre-qualified suppliers.

### CATEGORY MANAGER & PARTNER

Michael Franzmann

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## ABOUT LOCAL BUY

Since 2001, Local Buy has been committed to supporting and investing in the advancement of procurement for all 77 Queensland councils and many other organisations and the suppliers they engage, by offering services that help them to reduce risk, save time and realise value in their procurement process.

Our Local Buy Arrangements are a key service offering that is focused on transforming and simplifying how buyers and suppliers connect to deliver value to their communities. All suppliers on our Arrangements undergo a rigorous pre-qualification appointment process, and any type of engagement is compliant to Local Government Regulations 2012 and the Local Government Act 2009.

## POPULAR REASONS CLIENTS USE THIS CONTRACT



CORPORATE  
STYLE GUIDES  
& BRANDING



WEBSITE  
REDESIGN &  
DEVELOPMENT



GRAPHIC  
DESIGN & PAID  
ADVERTISING

## ADDITIONAL BENEFITS

- ✓ Volume aggregated benefit
- ✓ Suppliers with strong local presence
- ✓ Secure online information solutions
- ✓ Cut out time and cost for tenders
- ✓ Confidence in procurement
- ✓ All suppliers are verified
- ✓ Secure login for tracking
- ✓ Suppliers are fully inducted
- ✓ Local industry specialists
- ✓ New suppliers added regularly